



L E X A N N A S C H U L T Z

Hi there, I'm Lexanna and I'm from San Diego. I'm currently a senior at Canyon Crest Academy and will be attending Cal Poly San Luis Obispo as a Marketing and Graphic Communication major. My favorite creative fields include branding, packaging design, and product photography.



EDUCATION

CANYON CREST ACADEMY 2016-2020

CAL POLY SAN LUIS OBISPO 2020-2024 Graphic Communication Major Double Minor in Marketing and Photography

EXPERIENCE

FLEET FEET 2018 T-shirt design

SAN DIEGUITO RIVER VALLEY CONSERVANCY 2020 Patch Design

CANYON CREST ACADEMY CLASS OF 2020 2019 T-shirt design

LEXANNA SCHULTZ VISUALS 2018-2020 Food Photography, Product Photography, and Senior Portraits

SKILLS

ADOBE PHOTOSHOP	
ADOBE ILLUSTRATOR	
ADOBE LIGHTROOM	
ADOBE XD	
IMOVIE	
MICROSOFT EXCEL	

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SUNNYSIDE CAFE

Sunnyside Cafe is a breakfast restaurant chain that would be based in Southern California. The cafes would be right along the beach, and the locations would include Carlsbad, La Jolla, Laguna Beach, and Newport Beach.



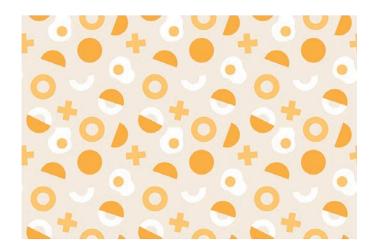
CAFE BY THE SEA

ALTERNATE LOGOS

PATTERN







FONTS

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmn opqrstuvwxyz

COLOR PALETTE





WAFF	LES
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- BELGIAN WAFFLE Served with whipped butter and warm syrup
- SWEET CARAMEL WAFFLE Stuffed with sugar balls, sweet caramel sauce
- CHICKEN AND WAFFLES ed with aravy and s

PANCAKES

- CLASSIC PANCAKES rved with butter and ma
- CHOCOLATE CHIP PANCAKES Served with butter and chocolate syrup
- TROPICAL PANCAKES Coconut, Pineapple, and Orange pancakes
- COCONUT CREAM PANCAKES Topped with coconut flakes and a sweet coconut cream
- BLUEBERRY DANISH PANCAKES Topped with blueberry sauce and crumbled graham crackers
- RED VELVET PANCAKES Topped with whipped cream and chocolate squice
- BANANA NUT PANCAKES Topped with walnuts
- APPLE CINNAMON PANCAKES Topped with apple compote and cinnamon sugar
- MAPLE BACON PANCAKES Bacon bits added to the batter topped with maple syrup bacon bits and candied bacon

+ Vegan

SANDWICHES

- 7 CROISSANT CLUB Ham, Bacon, Lettuce, Tomato, Mayo, served on a buttered croissant
- HAM AND EGG 8 Egg. Cheese, Ham, Bo an everything bagel

7

- B.E.L.T. 10 Bacon, Egg, Lettuce, Tomato, served on Soundough
 - SWEET 'N' SALTY Bacon, Egg. Maple Syrup, served on a waffie
- WRAPS

10

- BREAKFAST BURRITO 10 Scrambled Eggs, Hashb Beans, Cheese, Avocado
- LOCAL WRAP Scrambled Eggs, Avocado, Black Beans, Yogurt, Bacon
- FARMER'S WRAP Bacon, Ham, Sausage, Cheddar Cheese, Tomato, Spinach
- VEGGIE POWER WRAP 2 Onion, Avocado, Hashbrowns, Spinach, wrapped in a whole grain tortilla
- 11

👝 Vegitariar

OMELETTES THE CLASSIC

- Egg. Bacon, Spinach, Cher
- FETA OMELETTE Egg, Spinach Pesto, Mozarella, Feta

Gluten Free





BOWLS	BASE (pick 1) Acai Pitaya	Greek Yogurt	8 Vanilla Yogurt
MIX INS (pick 2)	ТОРРІ	NGS (pick 4)	
Agave	Banan	a	
Honey	Strawb	erries Gran	ola
Peanut Butter	Bluebe	rries Coco	nut Elakes
Greek Yogurt	Raspb	erries Chia	Seeds
Vanilla Yogurt	Manac	Choo	olate Chips

8

8

12

6

7

7

TOAST

CINNAMON ROLL FRENCH TOAST 12

COCONUT LEMON FRENCH TOAST 12

Coconut cream, lemon curd, candied macadamia nuts, topped with

bruleed pineapple and powdered

PECAN PEACH FRENCH TOAST

Topped with cinnamon, whipped

Stuffed with coconut cream and brule

pineapple, topped with macadamia nuts

cream, and vanilla glaze

TROPICAL FRENCH TOAST

lemon curd and maple syrup

13

8

Chocolate Milk

Sprite, Root Beer

Coke, Diet Coke, Orange Fanta,

Topped with cinnamon, whipped

cream, and vanilla glaze

CREPES

- SAVORY
- GRUYERE AND HERBS
- BACON, ONION, AND CHEESE
- PECAN PEACH FRENCH TOAST HAM, MUSHROOM, AND GRUYERE 9
- SWEET

APPLE PIE

COOKE BUTTER

- BUTTER AND SUGAR LEMON CURD AND CREME
- BANANA NUTELLA
- STRAWBERRIES AND CHOCOLATE 7 ASSORTED BERRY FRENCH TOAST 13
 - Bluebernes, strawbernes, and raspbernes, topped with syrup and powdered sugar
 - GRILLED FRENCH TOAST STRIPS Topped with powe ed sugar and syrup for dipping

AVOCADO TOAST

IG SUNNY BREAKFAST hree eggs any way, hashbrown nur choice of toast or bagel, an nu choice of bacon or sausage			2
GGS BENEDICT	9	SIDES	
oached egg topped with Hollan	daise	Bacon	25
uce and bacon, served on an		Sausage	25
nglish muffin		Ham	25
ASH AND EGGS	7	Eggs	10
nspy hashbrowns, topped with		Skillet Potatoes Hasbrowns	14 19
elted cheese and an egg		English Muffin	-
JNRISE BAGEL	8	Bogel	15
casted plain bagel topped with		Toast	1.5
rambled egg, Pepper Jack che		Muffin	14 10
acon, avocado		Fruit Cup	3
STRAWBERY BANANA Strawberry sherbert, milk,	6		
bananas, strawbernes PB N° CHOCOLATE Preamt butter, chocolate ice cream, chocolate syrup, bananas TROPICAL TWIST Orange sherbet, coconut milk,	6	BREAKFAST PINA COLADA Cocorut sherbert, cocorut n pineapple, cinnamon BERRY BREAKFAST BLAST Stranberry sherbert, mik, bluebernes, stranbernes, granola GO GREEN	ndk, 6
strawbernes PB 'N' CHOCOLATE Peanut butter, chocolate ice cream, chocolate syrup, bananas TROPICAL TWIST	6	Coconut sherbert, coconut n preespile, cinnomon BERRY BREAKFAST BLAST Strawberry sherbert, mik, bluebernes, strawbernes, granola GO GREEN Almond milk, spinoch, green apple, pineopple, banana	ndk, 6 7
strawbernes PB 1V CHOCOLATE Prenut butter, chocolate ice cream, chocolate syrup, bananas TROPICAL TWST Orange sherbet, coconut milk; mango, pineagple DRINKS	6	Coconut sherbert, coconut n prineapple, cinnamon BERRY BREAKFAST BLAST Stranbarry sherbert, milk, biabebrines, stranberries, granola GO GREEN Almond milk, spinach, green apple, pineapple, banana	ndk, 6 7
strawbernes PB 1/ CHOCOLATE Peanut butter, chocolate ice cream, chocolate syrup, bananas TROPICAL TWIST Orange sherbert, coconut milk, mango, pineopple DRINKS Raspberry Iced Tea	6	Coconut sherbert, coconut n prineapple, cinnamon BERRY BREAKFAST BLAST Strawberry sherbert, mik, biakbernes, strawbernes, granola GO GREEN Almond milk, spinach, green apple, bianana Espresso Hot Tea	ndk, 6 7
strawbernes PB 1V CHOCOLATE Peanut butter, chocolate ice cream, chocolate syrup, bananas TROPICAL TWST Cirange sherbet, coconut milic, mango, pineopple DRINKS	6	Coconut sherbert, coconut n prineapple, cinnamon BERPY BREAKFAST BLAST Stranberry sherbert, milk, bubebrines, stranberries, granola GO GREEN Abrond milk, spinach, green apple, prineapple, banana Espresso Hot Tea Hot Tea	ndk, 6 7 3 2 2

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www.SunnySideCafeCA.com @ sunnysidecafeca f sunnysidecafeca

Cafe Mocha

FLUSH FINDER

FlushFinder is an app that allows anyone to locate the nearest public restrooms, including those located in stores, restaurants, bars, parks, and more, which are not typically shown on most maps. FlushFinder also gives details of each restrom such as the number of stalls and the hours, and it makes it easy to refine your search if you are in need of something specific such as a gender neutral stall or a baby changing station.

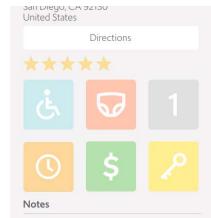
Bathroom Finally Public Bothroom inside store light RESTROOM Genelis Neutral public there systematica Flish Go Spot restaurant app. detect Booy Changing Jack gas station porta potty tan/wa Site Urgeny Wheelchair Acuss Disnow beide Furchase Necessar Emugency vapid perest Key/code readed Flush Finder RR, Rapid Pestison -> Map -> Search Mon FlushFinder Colors One you Wick inside store - lilau public - the gree restawant - yellow 0 Creations at the products of spreaser products of s Name 白 Trank Pirchans archance /wy lake A) (1) Small bladd/ Small bladd/ Lands the which when 50 000 Flush Minor O OF OFLUGH Finder 00 FILM 8 R 9R EE FlushFinkler d RR 8 FlushF FlughFinde whether you drank to much of FlushFinder [] Be most letter, when _ discusse, or int receive gooter go if you over in Rapidle troom public, all between seem to disserver.



Public Restroom

Directions

Shopping Center 4567 Pearl Street San Diego, CA 92130 United States



Restroom located inside Hana Cafe. A Purchase is necessary in order to use the key.

What Others Are Saying

I know this app says a purchase is necessary, but the staff here are very nice and I'm sure they would give you the key if it is an emergency. Lauren S

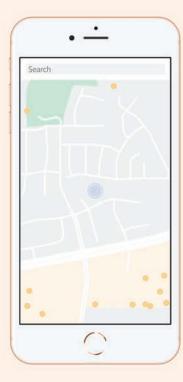
Whether you have a small bladder, suffer from Cron's disease, or just really gotta go, all bathrooms seem to disappear right when you need them the most. That's when FlushFinder can help you. It locates all of the public restrooms near you including the ones inside stores, restaurants, bars, or malls, which are typically not shown on other maps

Everyone also has their own specific needs, so we made it is easy for individuals to find services including baby changing stations, gender neutral stalls, sanitary product dispensers, and more.

Start by clicking on the map, then search for an area, service, or specific location.

FlushFinder			
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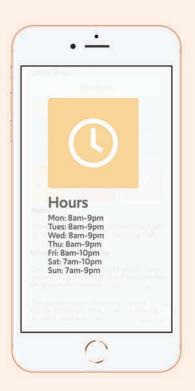












CCA SENIOR T-SHIRT

Canyon Crest Academy allowed seniors to design t-shirts for the graduating class of 2020. I went for a basic and gender neutral design.



CLASS OF 2020 SFA20N





FLEET FEET T-SHIRT

Fleet Feet is a running company based in Southern California and they wanted a new design for an t-shirt. I used a play on words and blue tones to bring out the So Cal feel.

SDRVC PATCHES

The San Dieguito River Valley Conservancy asked my imaging class to design patches for their Coast to Crest Challenge, as well as their Citizen Science and Watershed Explorers programs. Unfortunately, all of my drafts are not accessible at the moment due to Covid-19, however my design for the Watershed Explorer got chosen, and the final patch is seen below.



Lexanna Schultz Advanced Digital Art and Design

Client: San Dieguito River Valley Conservancy Project: Citizen Science and Watershed Explorer Patches

 I tried to include a graph with data points to represent the 'science' aspect of the patch, and I also wanted to include the mountains to bring in a nature aspect.

2. Hands holding a plant is a very common image, however I wanted to incorporate a science aspect, which is why I made the soil a bar graph.

3. Since this patch is for children, I went for a more playful image with a cartoon-like egret. I wanted to incorporate the egret because it is a symbol of the SDRVC, and I put in a magnifying glass to represent 'exploring.'





Lexanna Schultz Advanced Digital Art and Design

Client: San Dieguito River Valley Conservancy Project: Coast to Crest Challenge Patches

1. I tried to include both the mountains and the water as the main subject to represent the name of the challenge. I also wanted to include the sun for So Cal's warm weather.

2. I incorporated the wave on the left and the mountains on the right because we read English left to right, and people will look at the elements in order from coast to crest.

3. Changing the shape of the patch allowed me to mimic sun rays with the text, and allowed more space for the bottom text.

4. The shape of this patch allowed me to play with a bolder font. I also had more space at the top to incorporate the classic So Cal sunset that everyone enjoys when they are outside hiking.









CUSTOM SHOES

Quarantine gave me lots of time to craft a birthday present for one of my friends who was going to her dream school, Boston University, so I decided to make her a pair of shoes. I ended up liking them so much and decided to make a pair for myself, and I have started to take orders from some more of my friends.

NIKE ADVERTISEMENTS

These originally started as single images for my photography class, however the photos were unexciting by themselves so I decided to combine them and add text to make a set of images that would be for a campaign.

STRONG FABRIC FOR STRONG MUSCLES



Nike's workout shoes are designed specifically to help you go faster and last longer. Designed and tested thoroughly by some of the world's top athletes, the shoes are built to last through all of your tough speed drills on any surface.

> For the pros, every single detail matters when it comes to peak performance. The weight of your shoes shouldn't weigh down your performance which is why Nike's light shoes keep your moves tight.

LIGHT SHOES FOR TIGHTER MOVES

MULTIPLE LAYERS FOR MAXIMUM MOBILITY

Although it may not seem like it due to the seamless detailing, lots of Nike's workout clothing is made up of multiple layers of different fabrics to help keep you moving.

Layering up shouldn't just be for the wintertime. Sometimes you need an extra layer or two to help cushion your movements or allow for more breathability. We make sure you get the extra benefit from the layers without the discomfort.

Nike workout clothing comes in a multitude of styles and fits so you can find the perfect one for you and your workout.

When you want a workout that pushes you to your limit, you need to get uncomfortable. But you do need comfortable clothing. Nike workout clothing provides that necessary comfort with the perfect fit. Designed and tested by thousands of athletes, the fit of Nike clothing is made to enhance your workout and keep you fit.

THE PERFECT FIT TO KEEP YOU FIT